



MOUNTAIN  
TOWNS  
2030

# Partnership Opportunities 2026





## Climate Change is Reshaping Mountain Communities

Mountain communities sit on the front lines of climate change. Declining snowpacks, hotter and drier summers and increasingly severe wildfires are no longer abstract risks - they are immediate threats to our communities, our jobs and our local, tourist-based economies.

Mountain Towns 2030 is the central hub bringing local climate action planning into a highly collaborative movement, connecting practitioners to peers who have already solved similar challenges. Our primary mission is to help communities move faster and farther than they ever could alone.

**By uniting leaders, sharing knowledge, and amplifying scalable solutions, we're building local capacity and accelerating progress, showing others how it's done. We are turning climate ambition into climate action.**





## A Highly Influential Network

Mountain Towns 2030 is a national network of decision-makers and practitioners from hundreds of mountain, ski resort, and rural communities across the United States.

Our network includes:

- Mayors, council members, and county officials
- Municipal sustainability and climate directors
- Ski resort and destination leaders
- Business executives deploying clean energy and zero-emissions solutions

Together, this audience represents one of the most influential and action-oriented climate leadership networks in the country.



# Why MT2030 Matters

## We're A Force Multiplier for Local Climate Action

Despite the ambition to lead, many mountain communities lack the capacity to act at the speed and scale that this moment demands.

MT2030 functions as a force multiplier for mountain communities by connecting leaders to peers who have already solved similar challenges.

Rather than reinventing solutions, communities learn from one another - building capacity, accelerating progress, reducing cost and time to implementation.

### Our Role:

We equip local leaders with the capacity to turn climate ambition into action.







## **Long-Term Relationships, Not One-Off Brand Impressions**

- Contribute thought leadership, insights, and solutions with 600+ mountain and resort community leaders
- Strengthen your brand's leadership around the values that matter to mountain communities.
- Year-round presence through regional convenings, working groups, and national MT2030 programs

**Help us build and sustain the national network that enables mountain towns to move further, faster - together.**



## Year-Round Engagement

MT2030 partners stay visible and engaged all year.

Partnership opportunities include:

- The 2026 Climate Summit
- Regional single-day events
- Capitol Hill fly-in with local leaders
- Summit Solutions Labs
- Monthly webinars
- Newsletters and digital content reaching 2,000+ leaders
- Custom activations around our partners' marketing goals

**Unique and sustained touchpoints with the MT2030 network.**







# 2026 Climate Summit Sun Valley, ID October 13-14, 2026





**The MT2030 Climate Summit is the premier gathering of mountain, rural community, and ski resort leaders, working together accelerate their climate action.**

This is the only national event where local elected officials and staff, sustainability teams, ski resort and local business leaders convene to collaborate on shared challenges and deploy practical solutions together.

Since 2019, the Summit has grown from 200 attendees to more than 600 leaders from across the U.S.







**“More so than most conferences, it was clear that everyone involved is driven by a deep and sincere love of place, of home. And with that love of place —along with all the limitations and restrictions that come with being a small place in a large landscape —comes a certain pragmatism and creativity that are, in our hyper-ideological times, incredibly refreshing.”**

**— David Roberts, Founder, Volts**



# The Summit Is Different

**What makes the Summit distinct is its focus on high-impact collaboration. By bringing together leaders experiencing similar impacts and constraints, the Summit enables:**

- Peer learning grounded in real-world experience
- Faster problem-solving and solutions deployment
- Building of peer networks and long-term relationships
- Sharing of replicable solutions that quickly scale across communities





## Summit By The Numbers

- 600+ attendees
- 80+ communities
- 50 ski resorts
- 120 speakers
- 50 sessions over two days

## Proven Value

- 87% would recommend the Summit
- 86% said it helped advance their climate planning
- 92% cited peer collaboration as the most valuable aspect
- 92% plan to return

**“The selection of people and organizations present is the MOST relevant and important to my work, both within the ski area and industry, and within our local community and region. Nowhere else do I get to mingle with both outdoor rec sustainability leaders and local electeds, NGO's and other businesses. The collaboration between industry experts is beyond anything I have seen at other conferences.”**

**-2025 Summit Attendee**







# The Summit Program

## The Program:

- High-level keynotes with global experts
- Conversations with community & resort leaders
- 30+ peer-led work sessions
- Half-day Solutions Labs
- Extensive networking opportunities
- Evening Receptions
- The MT2030 Climate Action Awards

## Topics include:

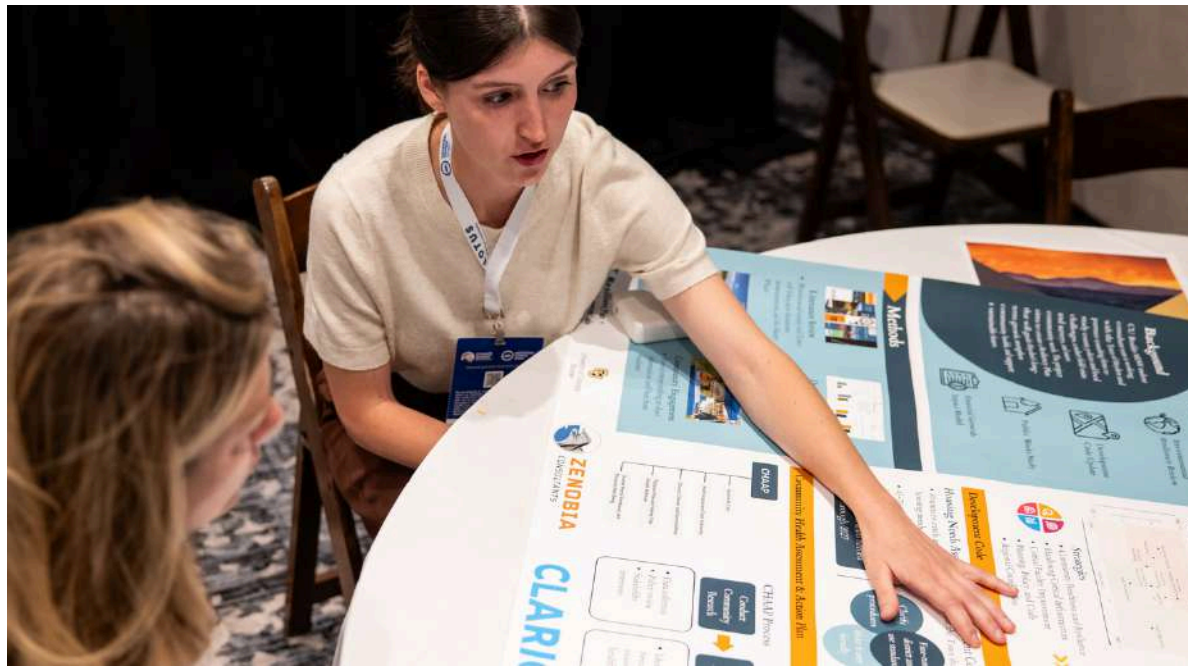
- Building electrification
- Thermal energy networks
- Mobility and transportation
- Federal funding access
- Climate action planning
- Advocacy
- Indigenous knowledge
- Wildfire resilience

[View the full 2025 Agenda here.](#)



Opening Keynotes // Morning Plenary Sessions // 30 Afternoon Workshops // Field Trips // Casual Evening Networking Receptions // Closing Evening Event Open To The Public // The MT2030 Climate Action Awards







“MT2030 was born from a simple insight: mountain communities facing climate's frontlines shouldn't reinvent solutions—they should share them.

The climate movement needs both the global spotlight of NY Climate Week AND the practitioner-focused intimacy of regional gatherings. We need international frameworks AND the rural electric co-op to understand how their neighbor co-op is integrating geothermal networks. If, like me, you're doing climate work in rural America, in small towns, in communities that don't make headlines.

### **Find your MT2030.**

Find the conference where your actual challenges get airtime.  
Where the person next to you is solving the same problems you face on Monday morning.  
Where peer learning isn't a buzzword but the entire point.

Climate action doesn't just happen in Manhattan.  
It happens in communities you've never heard of,  
led by people doing some of the hardest work with the fewest resources.  
That work deserves its own spotlight.”

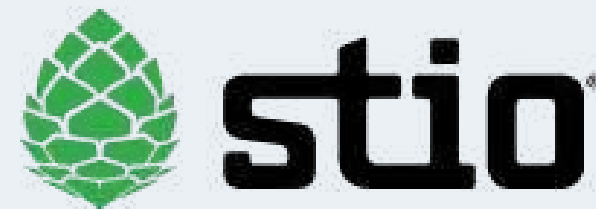
-Summit Attendee via







Our Summit partners have included climate solutions providers, utilities, financial institutions, outdoor brands, and mission-aligned corporations such as:





# Partnership Levels

| Catalyst Partner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Summit Partner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| For organizations seeking national leadership and year-round alignment with MT2030’s mission and initiatives.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | For organizations seeking a major presence at the MT2030 Climate Summit and opportunities to contribute expertise to the community conversation.                                                                                                                                                                                                                                                                                                                                                                                               |
| <p><b>2026 MT2030 Summit</b></p> <ul style="list-style-type: none"><li>• Presenting Partner of MT2030 Summit</li><li>• On-stage speaking or moderating role at the MT2030 Summit</li><li>• MT2030 will design an activation around your specific goals</li><li>• General session stage remarks</li><li>• Branding on all Summit emails, website home pg., comms, Summit home page, etc.</li><li>• Verbal recognition during Summit</li><li>• Eight Summit passes</li><li>• Hotel room during Summit</li></ul>                                                                                                       | <p><b>2026 MT2030 Summit</b></p> <ul style="list-style-type: none"><li>• Presenting Partner: MT2030 Summit</li><li>• Presenting Partner: Summit Opening Evening Reception</li><li>• MT2030 will design an activation around your specific goals</li><li>• General session stage remarks</li><li>• Partner video shown during General Session welcoming guests</li><li>• Branding on Summit lanyards (650+)</li><li>• Branding on all Summit emails, website home pg., comms, Summit home page, etc.</li><li>• Six Summit passes</li></ul>      |
| <p><b>Curated Leadership Opportunities</b></p> <ul style="list-style-type: none"><li>• Presenting partner at the <a href="#">MT2030 Capitol Hill Fly In</a> - opportunity to host 15-20 elected leaders for a multi-day event on Capitol Hill, speaking to lawmakers about climate impacts on mountain communities and solutions.</li><li>• Presenting partner of the <a href="#">MT2030 Regional Events</a> (2). Opportunity to share topical expertise, and thought leadership to local community leaders.</li><li>• Top-tier branding across MT2030 platforms and digital outreach throughout the year</li></ul> | <p><b>Curated Leadership Opportunities</b></p> <ul style="list-style-type: none"><li>• Presenting partner of the <a href="#">MT2030 Regional Events</a> (2). Opportunity to share topical expertise and thought leadership to local community leaders.</li><li>• Host the <a href="#">MT2030 webinar series</a> - a series of monthly webinars showcasing solutions, and community case studies<ul style="list-style-type: none"><li>◦ Branding on all comms, registration, opportunity for remarks/present during webinar</li></ul></li></ul> |
| \$50,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | \$40,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |



# Partnership Levels

| Peak Partner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| For organizations looking to showcase leadership and share solutions with the MT2030 network at the Climate Summit.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>2026 MT2030 Summit</b> <ul style="list-style-type: none"><li>Supporting Partner of the MT2030 Climate Summit</li><li>General session verbal recognition</li><li>Partner video shown during General Session welcoming guests</li><li>Highly visible branding on all Summit signage, stage, website, etc.</li><li>Branding on Summit emails, social media posts</li><li>Dedicated social post for partner</li><li>Four Summit passes</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Curated Leadership Opportunities</b> <ul style="list-style-type: none"><li>Exclusive host of an <u>MT2030 Summit Solutions Lab</u>. These are two-hour afternoon blocks in one room that allow attendees to fully explore one critical climate solution area with multiple Ted-style short talks. Participants stay focused and go deep , followed by collaboration/conversation.<ul style="list-style-type: none"><li>Each Lab is structured around a specific solution (clean energy, transportation, buildings, etc.). Your business focus will be aligned with the subject of the Lab.</li><li>Partner has the opportunity to moderate, share thought leadership, meet guests, display table area, signage, etc.</li><li>MT2030 to provide contact list of Lab attendees to partner post-Summit</li><li>Limited to six partners annually</li></ul></li><li>MT2030 will design an activation around your specific goals</li></ul> |
| <b>\$20,000</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

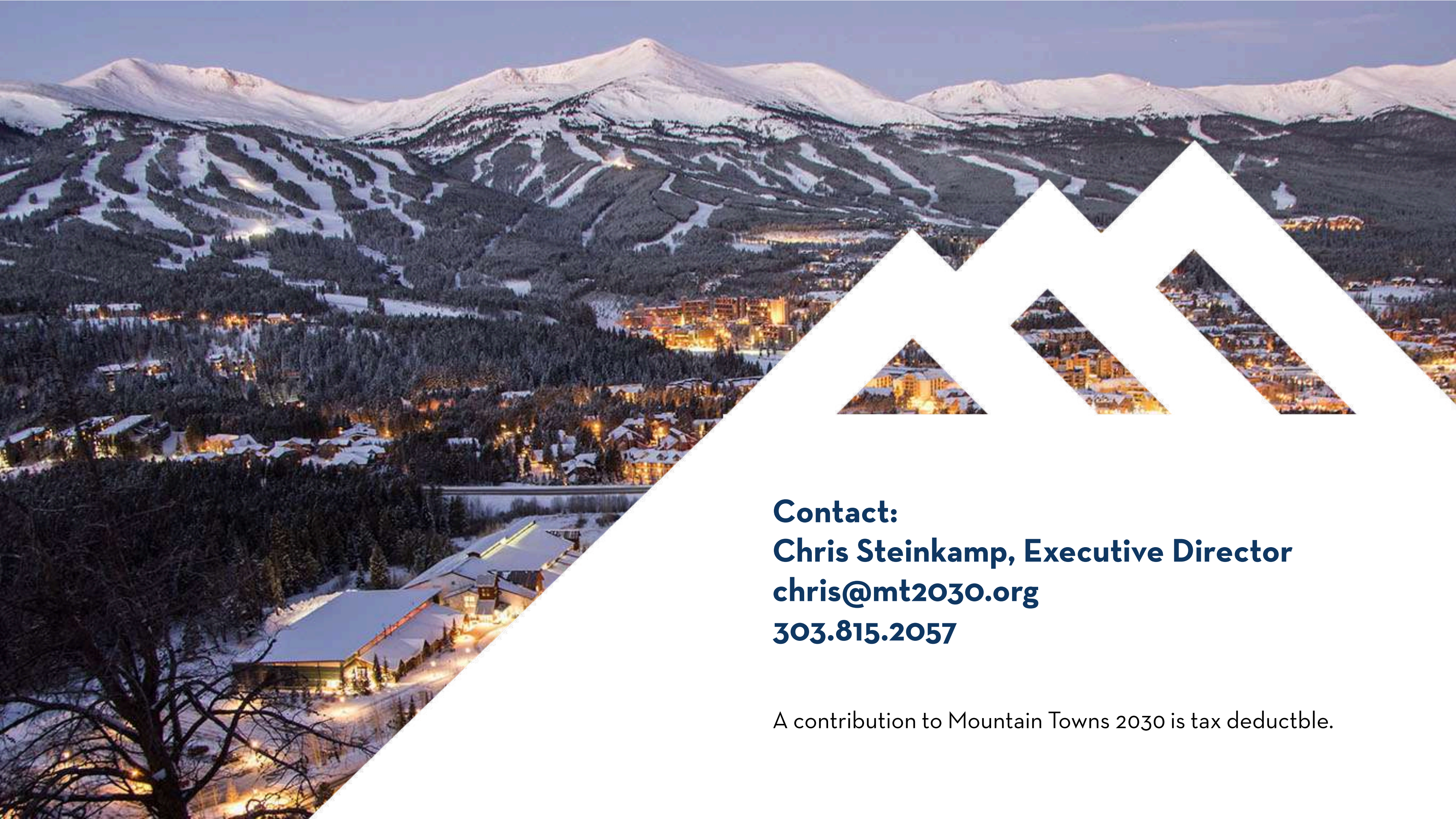
| Basecamp Partner                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| For organizations seeking strong Summit visibility and alignment with MT2030’s mission and work.                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>2026 MT2030 Summit</b> <ul style="list-style-type: none"><li>General session verbal recognition</li><li>Partner video shown during General Session welcoming guests</li><li>Highly visible branding on all Summit signage, stage, website, etc.</li><li>Branding on Summit emails, social media posts</li><li>Dedicated social post for partner</li><li>Four Summit passes</li><li>Presenting Partner: MT2030 Climate Action Awards, highly visible branding, etc. on all awards-related nomination processes, video clips shown during General Session, etc.</li></ul> |
| <b>Curated Leadership Opportunities</b> <ul style="list-style-type: none"><li>Presenting Partner of the monthly <u>MT2030 Mountain Momentum newsletter</u> series sent to all community leaders (3,000+, avg. 31% open rate) showcasing innovative solutions in mountain communities.<ul style="list-style-type: none"><li>Branding on all monthly newsletters (10)</li><li>Advertorial integration on 4 newsletters</li></ul></li><li>MT2030 will design an activation around your specific goals</li></ul>                                                               |
| <b>\$13,000</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |



# Partnership Levels

| Summit Ally Partner                                                                                                                                                                                                                                 | Community Partner                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| For corporate partners seeking to showcase products and services and engage with the MT2030 community on-site at the Summit.                                                                                                                        | For local businesses seeking to support the Climate Summit in Sun Valley                                                                                                                                                        |
| <div>2026 MT2030 Summit</div> <div><ul style="list-style-type: none"><li>Highly visible branding on all Summit signage, stage, website, etc.</li><li>General session verbal recognition</li><li>Two Summit passes</li></ul></div>                   | <div>2026 MT2030 Summit</div> <div><ul style="list-style-type: none"><li>Highly visible branding on all Summit signage, stage, website, etc.</li><li>General session verbal recognition</li><li>One Summit pass</li></ul></div> |
| <div>Deep Engagement/Leadership Opportunities</div> <div><ul style="list-style-type: none"><li>Expo/table in high traffic area during the MT2030 Climate Summit</li><li>MT2030 will design an activation around your specific goals</li></ul></div> |                                                                                                                                                                                                                                 |
| \$5,000                                                                                                                                                                                                                                             | \$2,500                                                                                                                                                                                                                         |





**Contact:**  
**Chris Steinkamp, Executive Director**  
**[chris@mt2030.org](mailto:chris@mt2030.org)**  
**303.815.2057**

A contribution to Mountain Towns 2030 is tax deductible.





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